



**iapp**

**OFFICIAL  
TRAINING  
PARTNER**

# INTERNATIONAL ASSOCIATION OF **PRIVACY PROFESSIONALS**

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# ABOUT IAPP

Founded in 2000, the International Association of Privacy Professionals (IAPP) is the largest international community of data protection professionals.

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Based in Portsmouth, New Hampshire and Brussels, Belgium, IAPP currently has staff in over a dozen other countries and over 50,000 individual members in over 100 countries around the world.

The missions of this non-profit association are multiple: organization of world conferences, in-depth research, training, certification and networking of data protection professionals.

Through these forums, IAPP members broaden their thinking, share best practices, follow trends, advance strategic issues, standardize the industry and provide training and advice in the field of data protection.



# 20

## Up to 20 million euros penalty

On May 25, 2018, the General Data Protection Regulation (GDPR) became a harsh and permanent reality of doing business in the European Union. GDPR doesn't stop at the physical borders of the EU, and empowers data protection authorities to levy penalties of up to € 20 million, or 4% of an organization's annual revenue, in the event of a breach of data protection.

Despite this enormous risk, thousands of companies have not trained their staff

nor planned or implemented any GDPR compliance programs. Some don't even know for sure if GDPR applies to them. This ignorance can cost money, damage reputation, and erode the trust of customers, employees, salespeople, and partners.

By implementing the best practices recommended by the IAPP, you guarantee flawless security for your customers and your business.

# IAPP training packages

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## Live Online Training Pack 1



CHF 1750.-



2 days  
9 a.m. to 4 p.m.

- 1 year of IAPP membership
- Distance learning CIPP / E, CIPM or CIPT
- Manuals (digital)
- Sample exam questions (digital)
- Good for CIPP / E, CIPM or CIPT exam

## Live Online Training Pack 2



CHF 1450.-



2 days  
9 a.m. to 4 p.m.

- Distance learning CIPP / E, CIPM or CIPT
- Manuals (digital)
- Sample exam questions (digital)
- Good for CIPP / E, CIPM or CIPT exam

## Training & membership only



CHF 1150.-



2 days  
9 a.m. to 4 p.m.

- 1 year of IAPP membership
- Distance learning CIPP / E, CIPM or CIPT
- Manuals (digital)
- Sample exam questions (numeric) \*



# 3 FUNDAMENTAL TRAININGS



## CIPP / E

European protection of  
personal data



## CIPM

Management of the personal  
data protection program



## CIPT

Technology Specialists (IT)  
with data protection skills

The three fundamental courses of the IAPP meet ANSI / ISO accreditation. Thanks to ANSI's recognition by the International Accreditation Forum (IAF), IAPP certifications are accepted internationally by governing bodies seeking the IAF Seal of Approval.



# 3 FUNDAMENTAL TRAININGS

CIPP / E (European Data Protection), CIPM (Data Protection Program Management) and CIPT (Data Protection in Technology) training provide the basics for thousands of professionals around the world working in the field of data protection, information, data security, in the legal field and / or risk management within companies.

CIPM, CIPP and CIPT certifications are accredited by "The American National Standard Institute" (ANSI) under the direction of "The International Organization for Standardization" (ISO).





# CIPP/E

## Training

European data protection takes into account pan-European legislation and regulations, as well as industry-standard best practices for institutional compliance.

### Who is the training for?

The training is aimed at European and international privacy professionals managing or working with the GDPR and European national security executives as well as people following the CIPP / E certification. The training on European data protection by the IAPP meets the requirements of the GDPR for DPOs (Data Protection Officers)

responsible for monitoring compliance, managing data protection activities, etc.

### Goals of this training

CIPP / E training consolidates a deep understanding of European laws, regulations and policy frameworks.

### The course includes:

- Explanations about regulatory structures
- Data protection concepts
- Main laws including GDPR and e-privacy directives
- And more



# CIPM Training

The management of the data protection program is a training course serving as a practical guide on the implementation of the structure of the confidentiality programs, the management of their maintenance in operational condition as well as the techniques to organize and manage a team of qualified and efficient privacy professionals

## **Who is the training for?**

The training is aimed at professionals responsible for integrating confidentiality requests during their daily operations as well as those following CIPM certifications.

## **Goals of this training**

The CIPM training provides the processes allowing the conceptualization, design, construction and maintenance of data protection management programs.

## **The course, available in French and English, includes:**

- Create a business vision
- Structure data protection teams
- Develop and establish a system framework
- Measure performance



# CIPT Training



Data protection skills are in high demand from IT specialists. The processing, transfer and collection of personally identifiable information causes an increasingly important gap between the development and execution of technologies as well as confidentiality within companies.

## Who is the training for?

The training is aimed at software developers, information security professionals, data architects as well as network and cloud engineers responsible for integrating privacy controls into technological operations and product development. Training allows you to progress

in his career and prepare for the test for CIPT certification.

## Goals of this training

Technology privacy training enables IT and data professionals to understand and integrate privacy threat risk prevention strategies and techniques.

## The course includes :

- Principles of confidentiality by design
- Execution of data and process oriented policies to support privacy policies
- Managing threats related to AI, location systems, etc.

# SATOM IT & LEARNING SOLUTIONS

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Satom IT & Learning Solutions is your reference partner for Data Privacy. With a dedicated Team of Data Privacy professionals, Satom IT & Learning can provide the necessary coaching and trainings needed, to master the best practices in Data Privacy to comply with the laws and regulations. Especially with the new Swiss Federal Act on Data Protection (FADP), Satom IT & Learning Solutions is offering the first comprehensive solution to train your teams on the upcoming implementation of the law.

Combined with the unique partnership with the International Association of Privacy Professionals (IAPP), the scope of knowledge provided by Satom IT & Learning Solutions to your organization is a warranty of correctly managing and mitigating the risks represented by the challenge of Data Privacy.

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## The company